LONIX CHU

CHU LONG YIN

TECHNICAL PROJECT LEAD | SENIOR APPLICATION DEVELOPER

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PMP-certified Technical Project Lead with **8+ years** delivering enterprise software across railway, retail, e-commerce and CRM. Combines stakeholder and vendor management with hands-on full-stack engineering, cloud architecture and secure delivery. Evaluates emerging technologies, including AI, to inform solution design and improve project workflows.

CERTIFICATIONS

Project Management Professional (PMP)
PMI · Issued May 2026

Agentic AI Business Solutions Architect
Microsoft · Issued Jul 2026

Azure AI Engineer Associate
Microsoft · Issued May 2024

Azure Solutions Architect Expert
Microsoft · Issued Mar 2026

Cybersecurity Architect Expert
Microsoft · Issued Mar 2026

DevOps Engineer Expert
Microsoft · Issued Jun 2025

Certified in Cybersecurity (CC)
ISC2 · Issued Jun 2025

Kubernetes: CKA / CKS
The Linux Foundation · 2024

CORE SKILLS

Delivery & governance
Requirements analysis · stakeholder engagement · vendor coordination · project reporting

Engineering & cloud
C#/.NET · PHP/Laravel · Vue.js/React · SQL · Azure/AWS · Kubernetes · Docker · CI/CD

EDUCATION

City University of Hong Kong
2014–2018
Bachelor of Business Administration
Information Management
Minor: Computing

LANGUAGES

Cantonese: Native/bilingual
English & Mandarin: Professional working proficiency

PROFESSIONAL EXPERIENCE

MTR Corporation Limited

Senior Application Developer – IT Business Solutions
Nov 2024–Present | ITSD

- Manage end-to-end delivery of enhancements to safety-critical and engineering maintenance systems, coordinating business requirements, vendors and stakeholders to address user pain points.
- Proposed a workflow and **detailed process controls** to streamline operations, reduce human error and support safe execution.
- Ensure compliance with **corporate security standards**, system quality benchmarks and auditable delivery requirements; develop specifications, progress reports and technical manuals.
- Evaluate opportunities to improve project workflows and address business needs in collaboration with users and the AI team; participated in the AI Enthusiast Programme.

MaBelle Jewellery Company Limited

Analyst Programmer
Jun 2023–Nov 2024

- Led a booking-system revamp, consolidating legacy systems into a .NET and Vue.js CMS to improve data capture and staff workflows.
- Developed an RFID smart-selling/CRM app and WeChat Mini Programs with WeCom integration; contributed to the Image Management System revamp.

Ztore

Senior Programmer / Programmer
Jul 2020–Jun 2023

- Developed and managed Ztore and Neigbuy APIs, CMS and Vendor Console supporting **1.4M+ customers and 8M+ orders**.
- Supported PHP/Laravel services under **peak demand and high concurrency**; integrated payment gateways and applied test-driven development.
- Improved promotion setup, finance and consignment product workflows, reducing a data-entry task from **about one week to 1–2 hours**.

Fimmick Limited

Data Solution Developer / Graduate Trainee
Jul 2018–Jul 2020

- Developed full-stack CRM and analytics products, including marketing automation, chatbot and payment solutions; maintained a web-based customer-journey CRM system.
- Completed rotations in web development, CRM data analysis and account management.